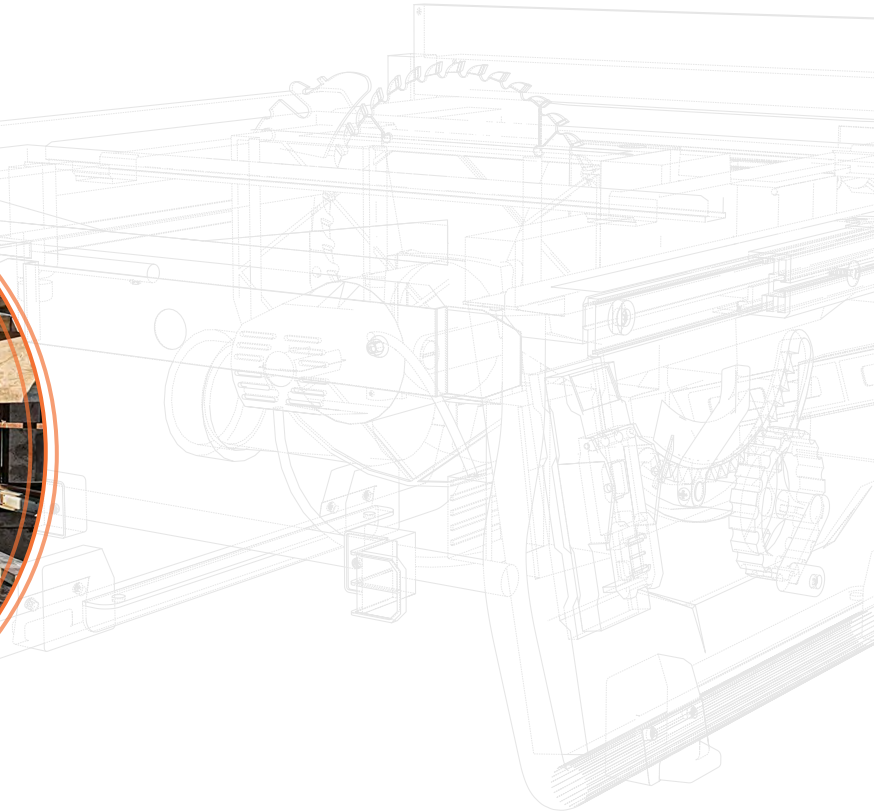




SAVE OUR SAWS

pti power tool institute, inc.



Social Media Toolkit

Take action now.



Instructions

The social copy (or captions) featured in this guide can be posted with the accompanying visual assets on your social media channels to show your support for the **#SaveOurSaws!** Please tag **@PTI** in your posts and we encourage you to share this guide with your network, as well as your own personal stories!

For questions regarding the campaign or toolkit use please reach out to pti@powertoolinstitute.com

Social Media Toolkit



Post 1: Monopoly

Image:



Facebook:

In the U.S., we all agree that monopolies are bad. They kill competition and are counter to a free-market economy. And yet, the Consumer Product Safety Commission is proposing a rule that would hand a monopoly to just one maker of table saws. Tell your legislator that you oppose this proposed rule. We've made it easy at our take-action website. It'll take less than a minute ... and can make a lifetime of difference. Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

X:

Monopolies are bad for consumers and bad for the economy, right? So why is the Consumer Product Safety Commission proposing a rule providing a monopoly to just one maker of table saws?
Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

Instagram:

Monopolies are bad for consumers. Take action against the Consumer Product Safety Commission's proposed rule which would threaten to drive all but one table saw manufacturer out of business.
Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

Social Media Toolkit



Post 2: Cost

Image:



Facebook:

Ready for table saws to be unattainable for most consumers and small contractors? It's coming if the Consumer Product Safety Commission's rule passes. Costs would significantly increase overnight, from current list of \$250 to \$600 all the way up to \$900 to \$1,600. Get more info and make your voice heard at www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

X:

Everything costs more these days ... and now the Consumer Product Safety Commission's proposed rule could make the cost of tables saws unattainable for most consumers. Make your voice heard against this overreach! Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

Instagram:

Ready for the cost of table saws to be unattainable for most consumers? No? Then tell your legislator to help terminate the Consumer Product Safety Commission's latest rulemaking. Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

Social Media Toolkit



Post 3: Safety

Image:



Facebook:

Did you know table saws already have safety features favored by the vast majority of users? So why is the Consumer Product Safety Commission proposing a rule that will mandate the patented safety technology of just one company? Take action to terminate this rulemaking. Sign this already-written letter to your legislator: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

X:

Table saws are already equipped with effective safety features and technology that are accepted and used by the vast majority of users. Contact your legislator to help terminate the Consumer Product Safety Commission's proposed rule to make just one manufacturer's safety technology mandated for all table saws. Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach

Instagram:

The Consumer Product Safety Commission's own study says table saws meeting the current voluntary safety standard are seven times less likely to be associated with injuries. So why is the CPSC's proposed rule mandating one manufacturer's patented technology on all table saws? Take action now: www.saveoursaws.org.
#SaveOurSaws #TableSaws #ActNow #CPSC #GovernmentOverreach